

#### **SOLUTION BRIEF**

# **MANAGED PUBLIC CLOUD**

### Speed Up Adoption and Gain a Competitive Edge with TierPoint Public Cloud Solutions

TierPoint can help you identify the right strategy for your business so you can accelerate your transformation and realize results, faster. Our certified cloud experts are there with you through every step of your public cloud journey — including architecture design, deployment, operational support, cost governance, and optimization.

### Get the Most Out of Public Cloud to Advance Your Business

Companies increasingly look to the public cloud to ignite innovation and uncover new ways to drive future growth. With cloud solutions, businesses are able to deliver stronger customer experiences, deeper insights, increased uptime and reliability from the flexible economic models. However, cloud is complex. Achieving these outcomes through cloud solutions can be complicated. New skills, new tools, and new processes are often required. Many businesses, turn to cloud managed services providers like TierPoint for guidance. We excel at complex. TierPoint can help design, migrate, and manage modern, cloud environments, so you can speed your transformation.

## Enhance Your Cloud Approach with a Trusted Partner

At TierPoint, our cloud engineers work to understand individual business needs. We are your ally sharing our experience and expertise to help you understand your cloud options, and deploy public cloud solutions so you can move your business forward and innovate. We are focused on our customers' strategic business outcomes and can help address short-term needs as well as longer-term transformational goals.

Our Managed Public Cloud services can remove the burden of repetitive tasks and offer high levels of support, freeing up your IT teams from managing the day-to-day operations while also helping you control IT costs, migrate important data to the cloud, and speed up your business transformation.

## Make Your Business Goals a Reality with Managed Public Cloud

According to a recent survey by 451 Research, 55% of respondents identified securing cloud environments as the biggest challenge associated with public cloud usage. Other top challenges include cost optimization (51.7%) and governance (49%).<sup>1</sup>

Gain intelligent visibility into your cloud environments. TierPoint delivers hybrid cloud advanced views and management, so you can quickly optimize and achieve your goals.

#### **Speed Up Adoption**

Proven techniques and tools to accelerate your journey and thrive in the cloud.

#### **Outthink Competition**

Modern architectures enable rapid, continuous change so you can differentiate, and outperform competition.

#### **Ignite Innovation**

Rethink processes, apps and software architecture to fuel innovation.

#### **Improve Performance**

Improve metrics with monitoring, auditing and recommendations to achieve best practices.

#### Make Data-driven Decisions

Real-time insights to predict and model, for smarter, faster business decisions.

#### **Simplify Security &** Compliance

Best practice frameworks for security and compliance to maximize protections.

#### **Optimize Spend & Control Costs**

Insights to optimize your cloud utilization so you can reduce your cloud costs.

#### Manage Complexity

Untangle the features and capabilities of the public cloud to support your hybrid strategy.

#### **Ensure IT Resiliency**

Highly available cloud resiliency maximizes uptime and reliability of your systems.

Microsoft

Azure

## How TierPoint Can Help

We help companies navigate the intricacies of complex, modern cloud technologies so they can ignite innovation and speed-up business transformation.

Essential	Professional
Ideal for experienced cloud customers who want access to enhanced visibility and intelligence as well as billing support.	Perfect for organizations who need to access to cloud expertise and are looking for additional management and technical support.
Advisory & Billing Support	Advisory & Billing Support
Security & Compliance	Security & Compliance
Cost Optimization	Cost Optimization
Cloud Insights	Cloud Insights
Customer Success Management	Customer Success Management
Environment Management	Environment Management
Incident Management	Incident Management
Proactive Monitoring & Remediation	Proactive Monitoring & Remediation
Advanced Management	Advanced Management
Architecture Advisory	Architecture Advisory
Advanced Engineering Support	Advanced Engineering Support
On-Demand Cloud Architect	On-Demand Cloud Architect

Premium		
The most comprehensive cloud management services for organizations taking on advanced public cloud projects.		
Advisory & Billing Support		
Security & Compliance		
Cost Optimization		
Cloud Insights		
Customer Success Management		
Environment Management		
Incident Management		
Proactive Monitoring & Remediation		
Advanced Management		
Architecture Advisory		
Advanced Engineering Support		
On-Demand Cloud Architect		

## **Choose the Cloud That's Right for You**

TierPoint is cloud agnostic. We help companies find the right mix of cloud solutions to meet their unique workload needs. Whether it's private cloud, multitenant, on-premises, or public cloud deployments, our focus is to find the best venue possible for workloads and applications. Our hybrid flexibility delivers modern cloud capabilities, businesses need today to innovate and remain competitive.

1: https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/covid-19-driving-surge-in-enterprise-cloud-adoption-8211-451-survey-63869853

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### **Find Your Cloud Today**

Let us help you optimize your IT infrastructure with the right clouds for your business and workloads. Reach out to us at 844.267.3687 or by email: sales@tierpoint.com. Or visit us at tierpoint.com to learn more.

#### **About TierPoint**

TierPoint (tierpoint.com) is a leading provider of secure, connected IT platform solutions that power the digital transformation of thousands of clients, from the public to private sectors, from small businesses to Fortune 500 enterprises. Taking an agnostic approach to helping clients achieve their most pressing business objectives, TierPoint is a champion for untangling the complexity of hybrid, multi-platform approaches to IT infrastructure, drawing on a comprehensive portfolio of services, from public to multitenant and private cloud, from colocation to disaster recovery, security, and more. TierPoint also has one of the largest and most geographically diversified U.S. footprints, with dozens of world-class, cloud-ready data centers in 20 markets, connected by a coast-to-coast network.