



## SOLUTION BRIEF

# MANAGED PUBLIC CLOUD

## Speed Up Adoption and Gain a Competitive Edge with TierPoint Public Cloud Solutions

TierPoint can help you identify the right strategy for your business so you can accelerate your transformation and realize results, faster. Our certified cloud experts are there with you through every step of your public cloud journey — including architecture design, deployment, operational support, cost governance, and optimization.

### Get the Most Out of Public Cloud to Advance Your Business

Companies increasingly look to the public cloud to ignite innovation and uncover new ways to drive future growth. With cloud solutions, businesses are able to deliver stronger customer experiences, deeper insights, increased uptime and reliability from the flexible economic models. However, cloud is complex. Achieving these outcomes through cloud solutions can be complicated. New skills, new tools, and new processes are often required. Many businesses, turn to cloud managed services providers like TierPoint for guidance. We excel at complex. TierPoint can help design, migrate, and manage modern, cloud environments, so you can speed your transformation.

### Enhance Your Cloud Approach with a Trusted Partner

At TierPoint, our cloud engineers work to understand individual business needs. We are your ally sharing our experience and expertise to help you understand your cloud options, and deploy public cloud solutions so you can move your business forward and innovate. We are focused on our customers' strategic business outcomes and can help address short-term needs as well as longer-term transformational goals.

Our Managed Public Cloud services can remove the burden of repetitive tasks and offer high levels of support, freeing up your IT teams from managing the day-to-day operations while also helping you control IT costs, migrate important data to the cloud, and speed up your business transformation.

### Make Your Business Goals a Reality with Managed Public Cloud

Gain intelligent visibility into your cloud environments. TierPoint delivers hybrid cloud advanced views and management, so you can quickly optimize and achieve your goals.

**According to a recent survey by 451 Research, 55% of respondents identified securing cloud environments as the biggest challenge associated with public cloud usage. Other top challenges include cost optimization (51.7%) and governance (49%).<sup>1</sup>**

#### Speed Up Adoption

Proven techniques and tools to accelerate your journey and thrive in the cloud.

#### Outthink Competition

Modern architectures enable rapid, continuous change so you can differentiate, and outperform competition.

#### Ignite Innovation

Rethink processes, apps and software architecture to fuel innovation.

## Improve Performance

Improve metrics with monitoring, auditing and recommendations to achieve best practices.

## Simplify Security & Compliance

Best practice frameworks for security and compliance to maximize protections.

## Manage Complexity

Untangle the features and capabilities of the public cloud to support your hybrid strategy.

## Make Data-driven Decisions

Real-time insights to predict and model, for smarter, faster business decisions.

## Optimize Spend & Control Costs

Insights to optimize your cloud utilization so you can reduce your cloud costs.

## Ensure IT Resiliency

Highly available cloud resiliency maximizes uptime and reliability of your systems.

## How TierPoint Can Help

We help companies navigate the intricacies of complex, modern cloud technologies so they can ignite innovation and speed-up business transformation.



### Essential

Ideal for experienced cloud customers who want access to enhanced visibility and intelligence as well as billing support.

- ✓ Advisory & Billing Support
- ✓ Security & Compliance
- ✓ Cost Optimization
- ✓ Cloud Insights

### Professional

Perfect for organizations who need to access to cloud expertise and are looking for additional management and technical support.

- Includes all in Essential +*
- ✓ Customer Success Management
  - ✓ Environment Management
  - ✓ Incident Management
  - ✓ Proactive Monitoring & Remediation

### Premium

The most comprehensive cloud management services for organizations taking on advanced public cloud projects.

- Includes all in Essential & Professional +*
- ✓ Advanced Management
    - Managed OS
    - Managed NGFW (CleanIP)
    - And more
  - ✓ Architecture Advisory
  - ✓ Advanced Engineering Support
  - ✓ On-Demand Cloud Architect

## Choose the Cloud That's Right for You

TierPoint is cloud agnostic. We help companies find the right mix of cloud solutions to meet their unique workload needs. Whether it's private cloud, multitenant, on-premises, or public cloud deployments, our focus is to find the best venue possible for workloads and applications. Our hybrid flexibility delivers modern cloud capabilities, businesses need today to innovate and remain competitive.

1: <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/covid-19-driving-surge-in-enterprise-cloud-adoption-8211-451-survey-63869853>

## Find Your Cloud Today

Let us help you optimize your IT infrastructure with the right clouds for your business and workloads. Reach out to us at **844.267.3687** or by email: **[sales@tierpoint.com](mailto:sales@tierpoint.com)**. Or visit us at **[tierpoint.com](https://tierpoint.com)** to learn more.

## About TierPoint

TierPoint ([tierpoint.com](https://tierpoint.com)) is a leading provider of secure, connected IT platform solutions that power the digital transformation of thousands of clients, from the public to private sectors, from small businesses to Fortune 500 enterprises. Taking an agnostic approach to helping clients achieve their most pressing business objectives, TierPoint is a champion for untangling the complexity of hybrid, multi-platform approaches to IT infrastructure, drawing on a comprehensive portfolio of services, from public to multitenant and private cloud, from colocation to disaster recovery, security, and more. TierPoint also has one of the largest and most geographically diversified U.S. footprints, with dozens of world-class, cloud-ready data centers in 20 markets, connected by a coast-to-coast network.

