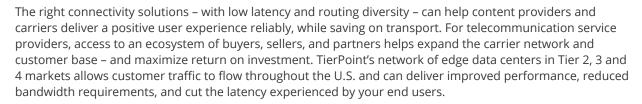


**FACT SHEET** 

**INDUSTRIES** 

Edge Data Centers and IT Services for

# COMMUNICATION SERVICES PROVIDERS



Partnerships and alliances create opportunities for content providers and carriers alike. Let TierPoint help you make more and faster connections securely – to subscribers, partners and other communication service providers. Learn more about our services for telecommunications carriers, cable providers (MSOs), content providers, hosted unified communications providers, cloud on-ramp providers, broadcast media, and publishing companies.

#### What You Need:

### **Improve User Experience**

Content providers need high-speed connections to engage customers and expand the subscriber base. Latency and delivery lapses must shrink to ensure an optimal user experience. Connecting to leading networks and cloud providers can help deliver your content with less buffering. Access to networks and cloud providers can open new opportunities and help you grow revenue.

## **Expand Carrier Networks**

Communication services need a fast network with low latency and 100% uptime to retain customers and expand. You need to connect with and meet the demands of content providers – and eliminate the latency experienced by regional customers. It's expensive and operationally intensive to lay your own long-haul transport. The growth of video streaming, performance-intensive software as a service (SaaS) solutions, virtual desktops, and Internet of Things (IoT) devices requires network expansion to the edge for continued customer satisfaction. A carrier-neutral and carrier-dense data center can enable you to expand your network and customer base, while maximizing your return on investment.

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# **How TierPoint Can Help:**

#### Colocation

Improve uptime and security, ensure resilience, and enhance infrastructure monitoring to deliver the best service thanks to our 100% uptime SLA for infrastructure components. Get direct access to leading network providers and reduce transport costs.

#### **Edge Computing**

Join our data center ecosystem - in proximity to over 73 million subscribers and end users in Tier 2, 3, and 4 markets and deliver superior experiences by distributing your network locally to reduce possible latency.

### **Public Cloud On-Ramps**

Create low-latency, secure connections with direct access to leading public cloud providers – such as AWS and Microsoft Azure - with edge cloud on-ramps.

### **Content Delivery Networks**

Deliver superior customer experiences – while absorbing unexpected load spikes and speeding delivery of videos, images, and large files - with one of the best global content delivery networks.

#### **Connect Point**

Carriers and end users alike can access our ecosystem of providers to extend their reach to carrier hotels and international gateways. Join us to expand your points of presence and services - and make it easier for prospects to find you.

#### **Our Customers**















## **About TierPoint**



Meeting clients where they are on their journey to IT transformation, TierPoint (tierpoint.com) is a leading provider of secure, connected data center and cloud solutions at the edge of the internet. The company has one of the largest customer bases in the industry, with thousands of clients ranging from the public to private sectors, from small businesses to Fortune 500 enterprises. TierPoint also has one of the largest and most geographically diversified footprints in the nation, with over 40 world-class data centers in 20 U.S. markets and 8 multitenant cloud pods, connected by a coast-to-coast network. Led by a proven management team, TierPoint's highly experienced IT professionals offer a comprehensive solution portfolio of private, multitenant, managed hyperscale, and hybrid cloud, plus colocation, disaster recovery, security, and other managed IT services.