PROFESSIONAL SERVICES

DATA & ANALYTICS

Drive better business outcomes with analytics in the public cloud

When data is not automated or siloed and unavailable to the people making business decisions, companies are not positioned for growth or struggle to outperform competition. However, when businesses can capture the intelligence embedded in their data, they are poised to make better decisions, reduce costs, and drive sustainable growth.

Companies migrate their data to the cloud for easier access and to leverage in new ways and at faster speeds – but the process can be complex with many choices. With TierPoint's Data and Analytics capabilities, our certified cloud engineers help companies overcome any skill shortages and find the best path forward. We know and understand the data and analytics tools and services to help companies increase their business insights and discover new opportunities

Enhance Customer Experiences

Digitized decisions allows companies to better serve their customers and outthink the competition. When data is at the core of your business go-forward strategy, you can deliver more exceptional customer experiences and serve your customers better.

Ignite Innovation

Fully understanding the business by accessing and digesting data can spark new ideas and innovation. Forward-thinking businesses lean on data insights to conceive future business opportunities.

Boost Performance

Business analytics can shed light on improvement opportunities such as identifying efficiencies, discovering new revenue streams, or increasing customer satisfaction.

Improve Business Decisions

When businesses make data-driven decisions, they can better solve for complex challenges, improving upon their capabilities. Strengthen your business by harnessing the power of data and analytics to better predict, model, and respond.

Increase Visibility

With real-time insights into the business, you can begin to connect ideas and the outcomes you want to achieve. Measure and understand your KPIs and improve upon them. Your data holds enormous power to discovering new ways to grow and improve your business.

> **"65% of decisions made are more complex (involving more stakeholders or choices) than they were two years ago."**
>
> *"Top Trends in Data and Analytics"*
> *Gartner, 2021*

aws PARTNER
Advanced Tier Services

Microsoft Solutions Partner

Tierpoint

Our Cloud Expertise Can Help You Realize Results, Faster

Big Data
Gain the ability to analyze the growing volume and variety of your data and obtain invaluable insights and analytics. Our cloud architects have the expertise and knowledge to help you develop data-driven strategies so you can begin to make faster decisions and model and predict future business opportunities.

AI
Transform your business end-to-end by working more efficiently and solving problems faster. Our cloud engineers will help you harness the power of AI solutions so you can begin to collect, process, and analyze data more effectively – and discover new ways of doing business.

IoT
Smart devices enable companies to gain new insights, outthink the competition and work more efficiently. TierPoint's cloud architects know and understand the tools and solutions that help businesses get ahead with gained insights.
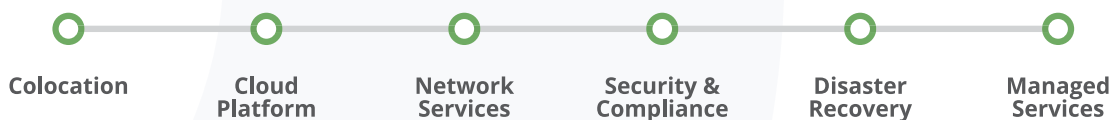
Machine Learning
Empower your business with machine learning solutions that deliver predictive intelligence so you can quickly build high-quality business models to stay competitive, develop new business strategies, and uncover future opportunities.

Choose the Cloud that's Right for You

TierPoint is cloud agnostic. Our primary focus is on establishing the best venue possible for workloads and applications so that you can reach your business goals while meeting performance and availability requirements. We can also help you place your cloud almost anywhere, including our colocation data centers, in a private cloud, or public clouds like Azure and AWS.

We are a Hybrid IT Provider Delivering Exceptional Customer Service Across a Broad Spectrum of Solutions.

Along with private, public, multitenant, and hybrid clouds, TierPoint offers an extensive portfolio of managed services and data centers. As your IT strategy evolves, we meet you where you are and help you along your journey.

Colocation — Cloud Platform — Network Services — Security & Compliance — Disaster Recovery — Managed Services

Find Your Cloud Today
Let us help you optimize your IT infrastructure with the right clouds for your business and workloads. Call **844.267.3687** or email **sales@tierpoint.com** to connect with one of our advisors.

About TierPoint

TierPoint (tierpoint.com) is a leading provider of secure, connected IT platform solutions that power the digital transformation of thousands of clients, from the public to private sectors, from small businesses to Fortune 500 enterprises. Taking an agnostic approach to helping clients achieve their most pressing business objectives, TierPoint is a champion for untangling the complexity of hybrid, multi-platform approaches to IT infrastructure, drawing on a comprehensive portfolio of services, from public to multitenant and private cloud, from colocation to disaster recovery, security, and more. TierPoint also has one of the largest and most geographically diversified U.S. footprints, with dozens of world-class, cloud-ready data centers in 20 markets, connected by a coast-to-coast network.

tierpoint.com