

# A Global Payment Solution Company Reduces Cloud Costs By 20%

## Overview

Managing cloud expenses posed challenging for this global payment solution organization. With diverse needs spanning computing, storage, databases, AI, and more they needed an in-depth look at what exactly their spending was and ways to optimize costs. Partnering with TierPoint uncovered unexpected spending and resource draining on a scale that was shocking.

## Challenge

Payment solution companies shouldn't be burning through their own cash. But when it comes to the sprawl of the cloud, it can seem impossible to know exactly where those costs are coming from. And to make it more complex, often different teams within an organization subscribe to services without a comprehensive overview. This leads to unnecessary spending. Unless you know where to look.

That was the struggle for this global payment solutions organization. The IT department had trouble breaking down their cloud spending and needed an assessment of their cloud environment. But their current cloud consultants weren't able to provide that service.

When TierPoint offered a thorough review of cloud spend and expert advice on cost optimization, they chose to collaborate with our cloud specialists for detailed insights.

The results of their 2-week assessment uncovered unexpected spending and resource draining on a scale that was shocking.

The in-depth analysis of their infrastructure found that:

- About a fifth of the company's Microsoft Azure usage was out of alignment, including large swaths of idle and unused resources that were eating up storage space, causing costs to spiral
- Many virtual machines were only utilizing 50% or less of certain resources. This led to a massive resizing opportunity
- Simple money and time-saving features, like Azure's reservation capability, were not enabled, leading to unnecessary, easily avoidable cloud costs

## Our Client

This global payment solutions organization leads the way in integrated information and payment management solutions for freight audit & payments, expense and invoice management, mobility, and expense solutions for fintech organizations.

## Revenue-Impacting Benefits

- Complete, real-time visibility into cloud usage and a consolidated view to track what's driving Microsoft Azure costs in real time
- Actionable recommendations on cloud usage from our Azure experts, which enable quick adjustments and eliminate wasteful spending
- Customizable alerts and automated daily reports when spending crosses their defined thresholds
- A stronger Microsoft Azure environment and a better, more agile business



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## Solution

This payment solutions organization found immediate and drastic cost reduction and savings. By switching cloud consultants and partnering with TierPoint, they were able to **lower their total Azure spend by an astonishing 20% in just one month.**

And while those immediate savings continue, there are many lasting benefits, that have led to more revenue savings and increased productivity.

### Revenue-Impacting Benefits

Reducing the company's overall cloud spending by a fifth and partnering with TierPoint enabled this organization to extend those savings indefinitely with our Cloud Optimization Tool.

With this tool, they had access to:

- Complete, real-time visibility into cloud usage and a consolidated view to track what's driving Azure costs in real time
- Actionable recommendations on cloud usage from our Azure experts, which enable quick adjustments and eliminate wasteful spending
- Customizable alerts and automated daily reports when spending crosses their defined thresholds

### Operational Benefits

A stronger Azure environment means a better, more agile business.

Optimizing their Azure spend and usage with the TierPoint cloud experts allowed this payment solution company to:

- Focus its efforts on innovation across sectors, including its freight audit and payment, utility invoice management, and payment solutions for FinTechs
- Leverage a hybrid cloud approach to maintain their data center's security and compliance protocols while still embracing the full capabilities of both Azure and TierPoint's heavily fortified data centers
- Improve their overall app performance and drive productivity throughout the organization due to enhanced cloud space usage

## Optimize Your Cloud Spend with TierPoint

It took this organization a month to save 20% on its Azure spend. Now, it's your turn.

Call 844.267.3687 or email [sales@tierpoint.com](mailto:sales@tierpoint.com) for an a free initial assessment of your cloud environment to see how we can help your organization achieve its full innovative potential.

### About TierPoint

TierPoint ([tierpoint.com](https://www.tierpoint.com)) is a leading provider of secure, connected IT platform solutions that power the digital transformation of thousands of clients, from the public to private sectors, from small businesses to Fortune 500 enterprises. Taking an agnostic approach to helping clients achieve their most pressing business objectives, TierPoint is a champion for untangling the complexity of hybrid, multi-platform approaches to IT infrastructure, drawing on a comprehensive portfolio of services, from public to multitenant and private cloud, from colocation to disaster recovery, security, and more. TierPoint also has one of the largest and most geographically diversified U.S. footprints, with dozens of world-class, cloud-ready data centers in 20 markets, connected by a coast-to-coast network.

**[tierpoint.com](https://www.tierpoint.com)**

