



WHAT'S NEXT FOR YOUR CLOUD STRATEGY?

5 Questions to Set You
Up for Cloud Success



THE CLOUD IS A DYNAMIC JOURNEY

When it comes to the cloud, no two organizations are the same. A one-size-fits-all solution doesn't actually solve anything.

That's why having the right expertise for your cloud journey is so important.

With comprehensive cloud knowledge by your side, your business can:

- ✓ Cut cloud costs by up to 30%
- ✓ Reduce outages by as much as 40%
- ✓ Boost application performance by as much as 25%
- ✓ Decrease operational costs by up to 40%

You don't have to pick between agility, scalability, and innovation. The only thing you need to figure out is where the cloud can add the most business value.





UNDERSTANDING YOUR UNIQUE CLOUD NEEDS

If you have 10 minutes, you have enough time to figure out where you're at in your cloud journey.

The following 5 questions will help determine your current cloud posture and provide actionable next steps to further streamline and optimize your workloads.

Let's get started!

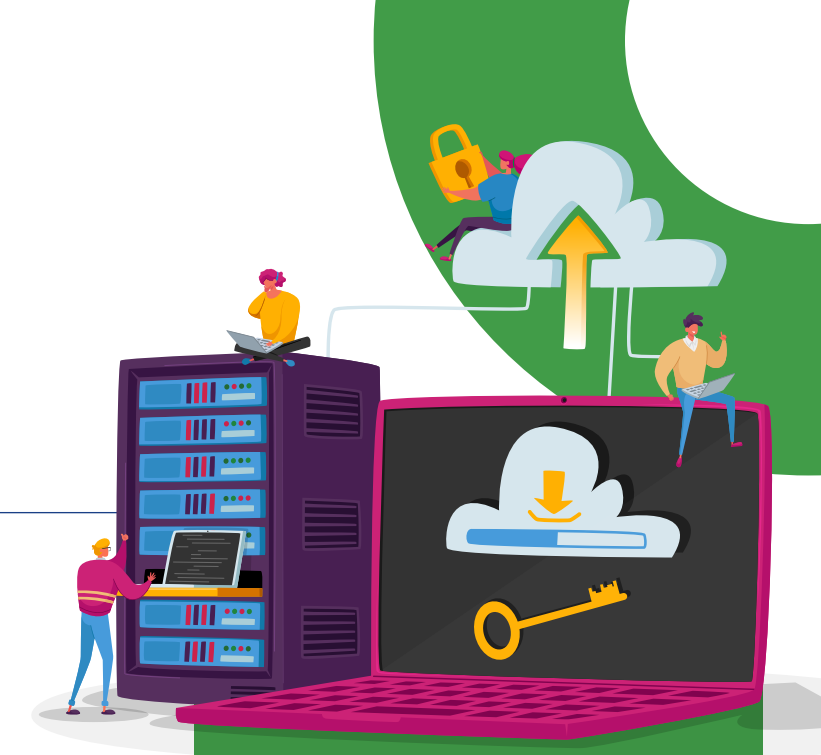


YOUR CLOUD JOURNEY

Public, private, hybrid, multicloud—there's no one-size-fits-all solution when it comes to cloud adoption. The right model depends on your business objectives, operational needs, and existing infrastructure.

Which of the following best describes your current cloud journey?

- ☐ We are exploring how to create a cloud strategy that aligns with our business goals and long-term IT roadmap.
- ☐ We have workloads running on-premises and are evaluating the best approach to migrate to the cloud.
- ☐ We are using cloud services but need to optimize costs and improve financial governance.
- ☐ We have a mix of on-premises and cloud environments and are looking to modernize applications and align IT with business objectives.
- ☐ We have an established cloud presence but want to ensure we follow best practices and optimize performance, security, and compliance.



72%

of respondents in a recent TierPoint study plan to expand their cloud services over the next 2 years.

START
HERE

STRATEGY &
ALIGNMENT

CLOUD
ADOPTION &
MIGRATION

COST
OPTIMIZATION
& EFFICIENCY

APP
MODERNIZATION
& INNOVATION

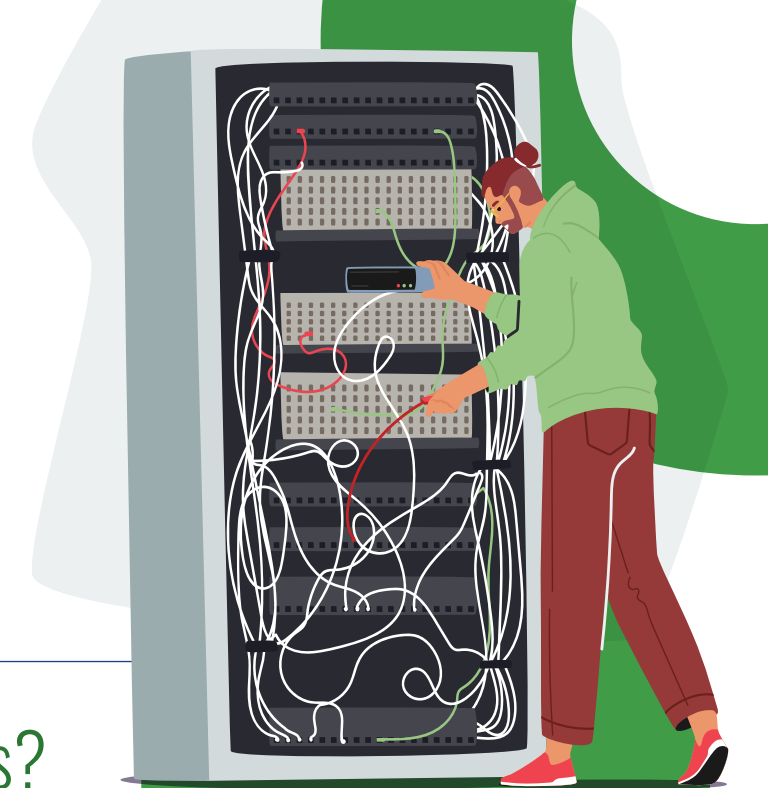
RESILIENCE
AND BEST
PRACTICES

NAVIGATING YOUR CLOUD TRANSFORMATION

As organizations refine their cloud strategies, many encounter challenges while determining the right approach to achieve their business objectives. Choosing the right path can help ensure efficiency, innovation, and cost-effectiveness.

Which of the following best describes your cloud transformation goals?

- ☐ We are evaluating the best way to align our cloud strategy with our business objectives, whether that means remaining on-premises, adopting a hybrid model, or leveraging multiple cloud providers.
- ☐ We need to migrate workloads to the cloud but are unsure of the best approach—whether that’s lift-and-shift, re-platforming, or full cloud-native adoption.
- ☐ We’re focused on improving cloud efficiency by identifying underutilized resources, right-sizing workloads, and implementing better cost controls to maximize value.
- ☐ We want to modernize our applications by incorporating cloud-native tools such as containerization, microservices, or AI/Machine Learning to drive innovation.
- ☐ Our priority is ensuring our cloud environment is resilient, secure, and compliant with evolving regulations while continuously improving performance.



NEARLY HALF

of IT leaders say upgrading their hardware and infrastructure is a top priority, while roughly 44% list migrating to cloud-based services as an important business goal.



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MAXIMIZING YOUR CLOUD ROI

The cloud offers significant opportunities for cost savings and operational efficiency, but only when your workloads are optimized, well-managed, and aligned with your business goals.

Which of the following best describes your current approach to managing cloud services?

- ☐ We've adopted cloud services in different areas of the business, but we lack a cohesive strategy to ensure long-term success.
- ☐ We need to implement proactive monitoring and automation to better manage performance, scalability, and resource utilization.
- ☐ We recognize the need to optimize cloud costs and resource allocation, but lack the internal resources and tools to manage them effectively.
- ☐ We have visibility into our cloud usage and costs, but we're unsure if our applications are fully leveraging cloud services and capabilities to improve performance and agility.
- ☐ Our cloud environment has grown, and we need to assess its efficiency, security, and alignment with best practices to avoid operational risks.



72%

of IT leaders expect
their budgets for cloud
services to increase
over the next two years.

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ADVANCING YOUR CLOUD MATURITY

Modernizing and optimizing your IT environment requires a strategic approach to align with evolving business needs. Understanding your current state can help define the right next steps.

Which of the following best describes your organization's approach to the cloud today?

- ☐ We've adopted cloud services, but we're struggling to determine the right mix of public, private, and hybrid cloud environments to support our workloads effectively.
- ☐ We're looking to migrate more workloads to the cloud but are unsure of application dependencies and minimizing downtime risks during migration.
- ☐ We need to gain better financial control over our cloud investments by ensuring our cloud spend drives business value.
- ☐ We're ready to take the next step by modernizing our applications to leverage cloud-native capabilities, automation, and advanced analytics.
- ☐ We want to adopt a structured approach to continuously improve our cloud environment while ensuring alignment with best practices.

A staggering

99%

of IT decision-makers plan to adopt or invest in emerging technologies and strategies for their organization over the next 12 to 24 months.

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BUILDING A FUTURE-FORWARD CLOUD PRACTICE

Rapid, continuous adaptation gives companies like you the ability to thrive and compete. But to do that, you first need to assess and analyze your current environment to ensure you have a strong foundation.

Which of the following currently describes your cloud practice?

- ☐ We're still putting together our cloud plan.
- ☐ We think we're following industry best practices.
- ☐ We have a trusted advisor providing a strategic plan with actionable next steps.
- ☐ We built our cloud strategy on industry best practices.
- ☐ We follow the Well Architected Framework methodology.

Roughly

47%

of respondents in a recent TierPoint study list a shortage of internal skills and talent as the top challenge to their IT Modernization.



AN EXPERT PARTNER FOR YOUR CLOUD JOURNEY

No matter where you are in your cloud journey, having the right partner is key to navigating the complexities of hybrid and multicloud environments.

TierPoint helps organizations achieve agility, cost efficiency, and business resilience through a tailored blend of cloud solutions. Whether it's developing a cloud strategy, optimizing costs, modernizing applications, or ensuring best practices, expert guidance is available to support your evolving needs!



Opportunities for innovation:

Leverage cloud-native technologies, automation, and advanced capabilities such as AI and analytics to drive business value and revenue growth.

Greater agility and responsiveness:

Quickly scale resources to adapt to changing business demands and market conditions with hybrid and multicloud flexibility.

Improved cost efficiency:

Gain better financial control by optimizing workloads, reducing unnecessary expenses, and adopting flexible, consumption-based pricing models.

Stronger security and compliance:

Deploy workloads with confidence by aligning cloud strategies with regulatory requirements and internal security policies across public and private environments.

Seamless scalability:

Ensure applications and infrastructure automatically adjust to meet IT demands without sacrificing performance or increasing costs.

The right cloud for the right workload:

Maximize efficiency by utilizing public cloud for scalable workloads and private cloud for sensitive data that requires additional security and compliance measures.

YOUR CLOUD JOURNEY STARTS HERE

Your Score:

The results are in! Based on your answers you scored a in your cloud journey. See full details and next steps below:

STRATEGY & ALIGNMENT 0-7 POINTS

Your next step: Build a comprehensive strategy to align cloud adoption with your business goals! Unlock the full potential of the cloud by establishing a clear roadmap that supports both short- and long-term objectives.

This includes:

- ✓ Conducting a cost-benefit analysis and platform comparisons to determine the best cloud model (public, private, hybrid, or multicloud).
- ✓ Evaluating your business and application needs to ensure the right fit for your workloads.
- ✓ Developing a strategic cloud adoption plan that aligns with growth and innovation objectives.

CLOUD ADOPTION & MIGRATION 8-13 POINTS

Your next step: Plan for a seamless and secure cloud migration with minimal disruption. Prepare for a smooth transition by addressing key migration challenges and ensuring business continuity.

This includes:

- ✓ Performing a comprehensive assessment to identify risks and optimize resources.
- ✓ Defining an actionable roadmap for public, private, or hybrid cloud migration.
- ✓ Minimizing downtime and operational disruption with expert-led migration planning.
- ✓ Leveraging proven methodologies for successful workload transitions.

COST OPTIMIZATION & EFFICIENCY 14-18 POINTS

Your next step: Gain better financial control and maximize the value of your cloud investments through FinOps best practices. Achieve financial accountability and operational efficiency with a structured approach to cloud cost management.

This includes:

- ✓ Gaining real-time visibility into cloud usage and spending patterns to identify inefficiencies and optimize resource allocation.
- ✓ Identifying and eliminating unnecessary costs by leveraging automation, rightsizing, and workload optimization techniques.
- ✓ Establishing governance frameworks to enforce budget controls and drive accountability across departments.
- ✓ Creating a cost-conscious cloud culture by balancing innovation with financial discipline.

APP MODERNIZATION & INNOVATION 19-23 POINTS

Your next step: Future-proof your applications to enhance agility, scalability, and business innovation. Stay competitive by modernizing applications to take full advantage of cloud-native capabilities.

This includes:

- ✓ Evaluating the best modernization path—whether it's lift-and-shift, re-platforming, or cloud-native adoption.
- ✓ Aligning modernization efforts with strategic business outcomes.
- ✓ Leveraging PaaS solutions and serverless technologies to drive innovation and efficiency.

RESILIENCE & BEST PRACTICES 24+ POINTS

Your next step: Ensure your cloud environment is secure, resilient, and optimized for growth. Align with industry best practices to maintain a well-structured and high-performing cloud environment.

This includes:

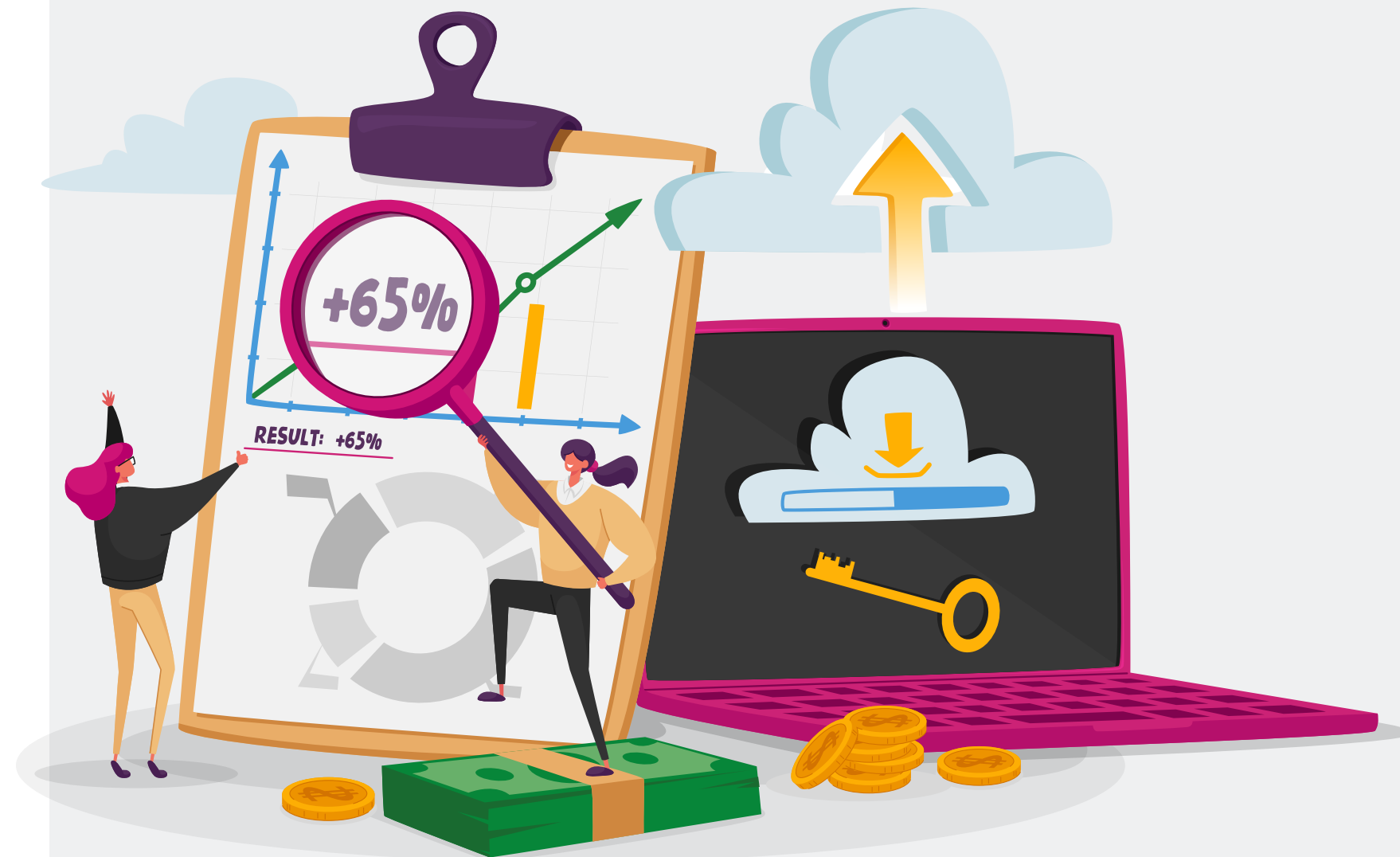
- ✓ Conducting a comprehensive review of your current cloud architecture.
- ✓ Identifying gaps and providing actionable recommendations across key pillars such as security, reliability, and cost optimization.
- ✓ Establishing an ongoing improvement strategy to ensure long-term cloud success.

EMBRACE YOUR CLOUD JOURNEY WITH CONFIDENCE

No matter where you are in your cloud journey—whether planning your strategy, migrating workloads, or optimizing for long-term success—having the right expertise can make all the difference.

Achieving greater agility, efficiency, and innovation starts with taking the next step. With TierPoint's cloud experts by your side, you can turn cloud challenges into business opportunities, ensuring your IT environment drives real value and growth.

Unlock Your Cloud Potential



CONTACT US TODAY

For more information about how you can start your cloud journey, contact one of our solution advisors at 844.267.3687 or by email at sales@tierpoint.com.



ABOUT TIERPOINT

TierPoint ([tierpoint.com](https://www.tierpoint.com)) is a leading provider of secure, connected IT platform solutions that power the digital transformation of thousands of clients, from the public to private sectors, from small businesses to Fortune 500 enterprises. Taking an agnostic approach to helping clients achieve their most pressing business objectives, TierPoint is a champion for untangling the complexity of hybrid, multiplatform approaches to IT infrastructure, drawing on a comprehensive portfolio of services, from public to multitenant and private cloud, from colocation to disaster recovery, security, and more. TierPoint also has one of the largest and most geographically diversified U.S. footprints, with dozens of world-class, cloud-ready data centers in 20 markets, connected by a coast-to-coast network.