

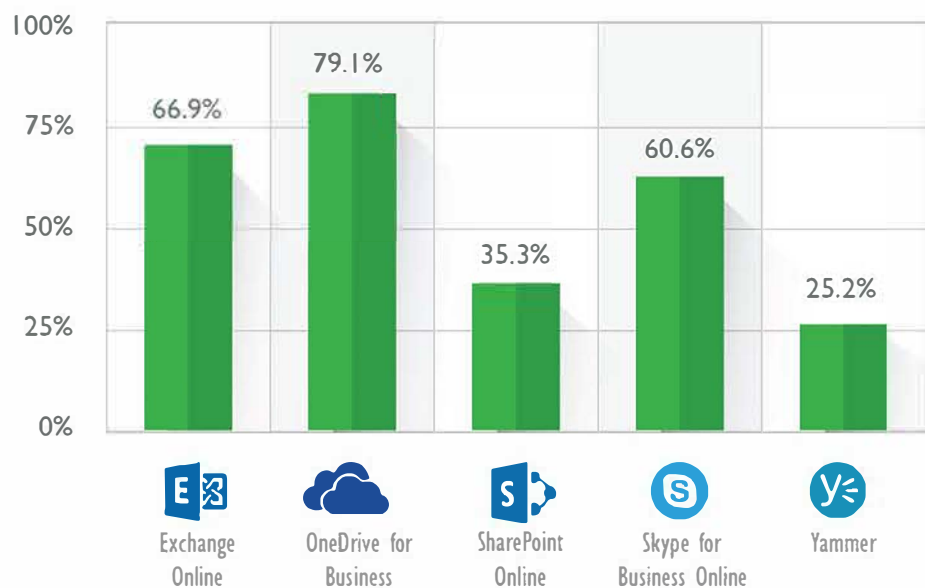
# Millions of People Use Office 365



## OFFICE 365 ADOPTION

### Usage by Application

Q2 2016 - Companies with 100+ users



### Active Office 365 users



### Year over year Office 365 achieved a growth of

**63%**



**70%** of Office Enterprise renewals are in the cloud.

**1/5** of all corporate employees uses an Office 365 cloud service.

In the last two years, Office 365 has eclipsed all other cloud providers to emerge as the most widely used enterprise cloud service by user count.

## Managed Office 365 improves recruitment and employee satisfaction

### MILLENNIALS

Born 1980-1995  
53.5 million in workplace



- Grew up with instant gratification, doting parents, and everyone gets a trophy
- Technology sophisticated
- Preferred communication methods (in order): text, email, social media

#### KEY OFFICE 365 BENEFITS FOR MILLENNIALS

- Work on your phone or tablet
- Access documents from anywhere
- Always have the latest version
- Cloud-based
- Applications instead of "programs"
- Automatically create events from email with dates and time
- Always available
- Meetings-on-the-go from any device

### GEN X

Born 1963-1980  
52.7 million in workplace



- Latchkey kids with single parents or parents who both worked outside the home
- Tech-savvy and entrepreneurial
- Independent, pragmatic and competent

#### KEY OFFICE 365 BENEFITS FOR GEN X

- Everything integrated with Outlook
- Shared schedules and calendars
- Video conferencing
- Work from anywhere
- Access documents and collaborate in real time
- Subscription-based pricing
- Expand and contract as needed
- Integrated with your phone

### BABY BOOMERS

Born before 1963  
44.6 million in workplace



- "Me" Generation
- Productive, hardworking, team player
- Traditionally found their worth in their work ethic, but now seek a healthy life/work balance

#### KEY OFFICE 365 BENEFITS FOR BABY BOOMERS

- Consistent experience across all devices
- Familiar Office apps and email
- Shared schedules and calendars
- Built-in security
- One license covers 5 devices
- Built-in compliance
- Guaranteed financially-backed uptime
- Support offerings and migration assistance

## Why Managed Office 365



Customized solution



Ongoing monitoring and management



Ease burden of complex security



Expertise in migration and deployment



Hybrid capabilities



Optimize your IT team



Real-time troubleshooting



Responsive, experienced, proactive support

Ready to reap the benefits of the world's most widely used enterprise cloud service?

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